

FINAL RECOMMENADATION

Recommendation of the Action Plan Team: Advocacy, Partnerships and Marketing

Issue 1-38, R-#125 (page 38 of the Action Plan)

The Federal fire program does not have a designated spokesperson and lacks a coordinated effort.

Summary:

R-125 The US Fire Administrator must serve as liaison between the Federal Fire Program, allied professionals and fire service community.

Recommendations:

- A. The USFA Administrator must serve as a liaison to coordinate efforts between the Federal Fire Programs and fire service organizations. We recommend that the Fire Administrator continue to be duty stationed at FEMA HDQTRS to interact daily with FEMA Senior Staff and other Federal Government agencies
- B. The USFA Administrator and the Chief Operating Officer should maintain continuity in the message the USFA sends to all our customers.

Time Frame: Current Practice

Conclusion:

Since the report *America Burning* states that the USFA should be THE focus for Federal Fire Safety Programs we should aggressively pursue that position.

**Submitted by: Action Plan Team -
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