

## Final Recommendation

### Recommendation of the Action Plan Team: Advocacy, Partnerships and Marketing

**State of Issue #39:** *Awareness of the overall mission of the USFA (and how the all risk approach fits together to achieve that mission) is limited and not currently emphasized through courses, publications, and word of mouth.*

**Recommendation #: R-136**

May 11, 2000  
**Revised July 5, 2000**

**Summary:** R-136 “Establish relationships between USFA and FEMA regional representatives who share common responsibilities.” (Establish relationships between USFA and FEMA Staff who share common responsibilities).

**Recommendations:** Establish relationships with counter-parts in PT&E, Response & Recovery, FIA, and Mitigation.

Encourage staff interaction; i.e., USFA visit to FEMA HQ, FEMA HQ visit to USFA, USFA visit to Mount Weather, Mount Weather visit to USFA.

Encourage staff participation on FEMA Disaster Response Teams.

Encourage participation of FEMA Staff in NFA/EMI courses.

**Estimated Time Frame:** Current and On-going

**Estimated Cost:** Staff time, transportation costs

**Conclusion:** Open, professional and courteous communication and cooperation will lead to the awareness of and appreciation for the overall mission of the USFA. (If we talk and we're nice, we'll get better.)

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APPROVED/ Date

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DISAPPROVED/ Date