

## FINAL RECOMMENDATION

### Recommendation of the Action Plan Team: Advocacy, Partnerships and Marketing

**Issue 2-39, Item #138** (page 39 of the Action Plan)

*Awareness of the overall mission of the USFA (and how the all risk approach fits together to achieve that mission) is limited and not currently emphasized through courses, publications, and word of mouth.*

#### Summary:

**R-138** Pursue partnerships with research universities and colleges and seek MOUs when feasible.

(It is the Partnerships, Advocacy and Marketing Team's understanding that we do have two research projects currently, one to the University of North Carolina, and one to Virginia Polytechnic Institute.)

#### Recommendations:

- A. Establish internships with colleges and universities for research purposes.
- B. Adequately fund research opportunities with colleges and universities.
- C. Encourage USFA staff to seek out opportunities with colleges and universities for research agendas.
- D. The National Fire Research Foundation should evaluate this recommendation.

**Timeframe:** One-Year

**Estimated cost:** Unknown

#### Conclusion:

The fire safety and related research and development agenda should be a higher priority of the USFA.

**Submitted by: Action Plan Team -**

**Advocacy, Partnerships and Marketing Team**

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DISAPPROVAL DATE: \_\_\_\_\_